Problem of the Week Problem E Balloons Away!

John has just built a balloon launcher. He is using coordinates and coordinate geometry to describe the location of the balloon.

John launches a balloon from point D on the ground. The balloon follows a perfect parabolic trajectory so that it passes through the point A(9,8), then reaches its peak at E(7,9), and finally passes through a hoop located at B(b,5) before returning to the ground at point C and bursting. The ground between C and D is flat. Determine the area of quadrilateral ABCD.



